

Graphic File Preparation

Pop-Up Stands/Banner Stands/Inkjet Prints

Supply of Artwork

ALL artwork must be supplied meeting with the following guidelines and must be supplied with a colour visual signed off by the end client or agency with authority to do so.

Media

We are able to read a wide source of media including: CD-ROM, CD-RW, DVD-ROM, DVD-RAM, DVD-R, and DVD-RW.

FTP

Please contact our print studio regarding our ftp facilities.
Please avoid emailing files over 8mb.

Supported Software

All leading Apple Macintosh design and illustration packages are supported including:

- QuarkXpress version 7.0
- Adobe Illustrator CS3
- Adobe Photoshop CS3
- Adobe Indesign CS3
- * Adobe PDF (supplied as high-res final print files with bleeds if required – please ask our studio)

File Formats

Our preferred file format is an editable PDF although we accept all popular desktop file formats but recommend that any scanned images be saved as composite CYMK EPS files. RGB files cannot be processed. Logos and fonts (including those embedded within other EPS files) should also be supplied with your finished document. When supplying fonts, please ensure to supply either the entire 'suitcase', or separate screen and printer fonts.

File Preparation

Document sizes should be prepared to final size where possible. However, larger print sizes cannot be created in such a way when using many of today's design and illustration packages. To overcome this it is commonly acceptable to reduce your document in size so long as it remains in proportion to that of the finished print and is not less than 1/4 size.

Resolution of the final size should be 300dpi. For documents prepared at 50% of final size, the scan resolution should be increased to 600dpi.

Proofs

Please supply a low resolution proof copy with all hi resolution Artwork.

Amendments

In the event that your artwork has not been supplied to the correct size or alterations are required to the artwork, a charge of £75.00 per hour will be charged. PDF proofs are charged at £35.00 per version.